





2016 Boulder Valley Comprehensive Plan Survey

The Boulder Valley Comprehensive Plan ("the Plan") is a jointly adopted plan between the City of Boulder and Boulder County that has been in place since the 1970s and is periodically updated to respond to changed circumstances and community needs. The Plan guides future decisions related to preservation, growth, and provision of services for the Boulder Valley (i.e., the City of Boulder plus portions of the adjoining unincorporated area).

The Plan is currently undergoing an update anticipated to be completed in 2017, and decision makers are looking for community input to help guide some key choices in particular about future housing and non-residential growth.

This is the second survey being conducted about the Plan (the first was conducted in 2015), and its results will be important to shaping Plan outcomes along with community ideas from previous and upcoming workshops neighborhood meetings and online input. More information about the project, including how to get involved in other ways, can be found on the project webpage: www.BoulderValleyCompPlan.net.

You are one of a limited number of households randomly selected to participate in this survey. Even if you are not familiar with the Plan, your opinions are important and will help to formulate specific policies and priorities of the Plan. Please note that individual survey responses are strictly confidential – a third party consultant, not the city or county, is gathering and analyzing the data from this survey.

As a thanks for your participation, you may enter to win one of three \$50 Downtown Boulder Gift Certificates that can be used at many downtown businesses.

1.	How would you rate the overall quality of life in the Boulder Valley, taking all things into consideration? Very good Good Neither good nor bad Bad Very bad Don't know/no opinion
2.	How would you rate your familiarity with the Boulder Valley Comprehensive Plan (the Plan)? Never heard of it/know nothing about it Don't know much about it Know some things about it Know quite a bit about it Very familiar with it (e.g., understand its purpose, scope, objectives, etc.)
3.	How closely would you say you have been following the discussions about the Plan update now taking place? Not at all Not too closely Somewhat closely Quite closely
4.	Have you participated in any of the Plan update community listening sessions, meetings, surveys, or other online engagement in 2015 or 2016? Yes, attended a neighborhood listening session or other community meeting Yes, participated in the Plan survey in fall of 2015 Yes, participated in other online feedback or polls Yes, attended a meeting (Planning Board, City Council, etc.) No Don't know/not sure

5.	general direction it is heading regarding redevelopm best reflects your views about recent trends of growtl The community is generally heading in the right direct The community is generally heading in the wrong direct The community is generally heading in the wrong direct The community is generally heading in the wrong direct The community is generally heading in the wrong direct Theorem 1.	rection rection he right direction, in other equally important ways the wrong
_	Wile and de constitue 2 (and an anomal)	
6.	Where do you live? (refer to map 1) North Boulder	Map 1.
	☐ Palo Park	ar control
	☐ Central Boulder – North of Arapahoe	drec.
	☐ Central Boulder – University Hill (South of	
	Arapahoe)	
	Crossroads	Gunbarrel LTL
	☐ East Boulder	Gunbarrel
	University of Colorado	
	Southeast Boulder	North Palo Park
	☐ South Boulder ☐ Gunbarrel	Boulder Park /
	Utside these areas / rural	IDISAV to to TZ
	Cutolic trese areas / rurar	28 0 W
7.	Neighborhoods are smaller geographic areas than	Central Cross VALMONT RD
	what is shown on the map. Which neighborhood	Boulder Troads East Boulder
	do you live in?	CANYON
	OR Don't know or don't consider myself as living in	Colorado University COLORADO AV
	a neighborhood	Southeast
	~	BASELINE RD Boulder B
		š L
		Central Boulder- TABLE MESA DR TO TABLE MESA DR
		University South Boulder
		Hill South Boulder Fog
		Z PART /

The remainder of the survey provides detail related to potential trade-offs and modifications to the Comprehensive Plan. We appreciate you taking the time to read about the issues and to provide your thoughtful feedback.

Thank you.

The Plan envisions a city with a defined growth boundary surrounded by open space and rural areas and encourages infill and redevelopment, with limited areas for annexation or expansion at the edge of the community, and growth that pays its way for new facilities and services necessary to support it. For several decades, Boulder has been an employment center, and the Plan recognizes that role.

The community has little vacant land – almost all new development will occur through infill and redevelopment within the growth boundary. Future development also is constrained by floodplains and other natural hazards and regulated by height limits, zoning, and other standards. Currently, the city has less land zoned for future housing than for future jobs, so the balance of housing and jobs is projected to become further tipped toward jobs in the coming years.

Regional and Local Projections: Colorado's Front Range has been in a period of growth since the recession in the late 2000s, and demographers expect the region to grow from 2.8 million people in 2016 to 4 million by 2035. In 2016, Boulder and its service area are estimated to have approximately 51,100 housing units, approximately 119,200 residents, and close to 100,100 jobs. By 2040, based on zoning and historic growth rates, the city may see an additional 6,750 housing units (including over 1,000 units in CU dorms), approximately 19,300 new residents, and nonresidential space for an additional 19,070 jobs (2015 projections.) Beyond 2040, the city has nonresidential capacity for an additional 36,000 jobs and no remaining capacity for housing units. More information about trends and growth projections can be found at may.boulderValleyCompPlan.net.

Commercial and industrial growth and contraction are driven by economic forces beyond the sole control of local policies, and housing demand is impacted by economic conditions, national and regional factors, population and demographic shifts, and other forces. Local land regulations control the location and intensity of different types of development. Two of the primary land uses in the Plan are non-residential (i.e., commercial and industrial) and residential. Under the current Plan and the current zoning, the majority of Boulder's future potential growth is expected to be non-residential.

Results from the 2015 Plan survey (which may be found at www.bouldercolorado.gov/bvcp/bvcp-survey) identified the lack of housing affordability, transportation, and change in community character as key concerns.

Given Boulder's limited land supply, a key role of the Plan is to determine the appropriate balance of uses and the right locations and intensity for them, guided by the Plan's overall vision and values. The following questions ask specifically how *you* feel about the relative balance of commercial / industrial and housing growth, value trade-offs on these issues, as well as specific locations where you think additional new housing may or may not be appropriate.

EMPLOYMENT / COMMERCIAL AND INDUSTRIAL LAND USE

The next few questions relate to jobs/housing balance and commercial and industrial growth.

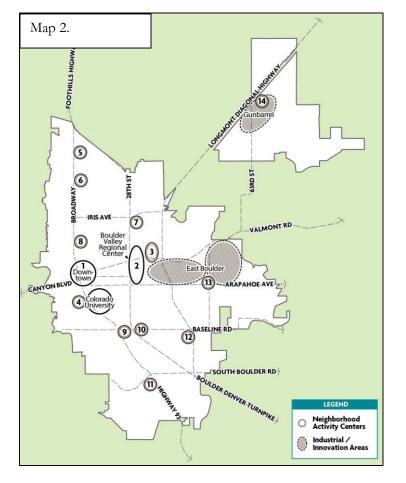
Commercial and Industrial (Non-Residential) Growth

The current Plan recognizes Boulder's role as a regional employment center and identifies areas within the city to accommodate future commercial growth. Most commercial and industrial growth is projected to occur in Crossroads, East Boulder and Gunbarrel in areas designated for future "Mixed Use," "Business" and "Light Industrial."

Commercial and industrial growth provides for additional jobs, economic opportunity and tax revenues and conversely will increase in-commuting and create traffic congestion, additional housing demand, upward pressure on housing prices, and demands for city services.

Map Location Key:

- 1) Downtown Boulder
- 2) Boulder Valley Regional Center (29th Street Center, and 28th /30th Street corridor)
- 3) Boulder Junction (30th and Pearl)
- 4) University Hill commercial area
- 5) North Boulder/North Broadway
- 6) North Broadway & Quince Center
- 7) Diagonal Plaza
- 8) Ideal Market and Community Plaza
- 9) Basemar (near Baseline and Broadway)
- 10) Williams Village Center
- 11) Table Mesa Center
- 12) Meadows Community Center
- 13) 55th and Arapahoe
- 14) Gunbarrel town center

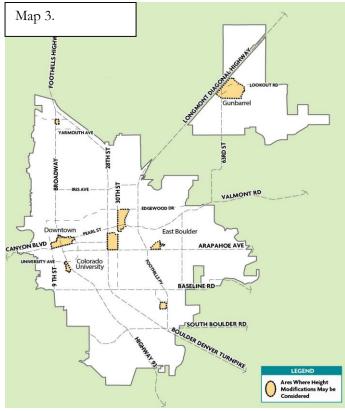


	1 – Strongly Oppose	2 - Somewhat Oppose	3 - Neutral	4 - Somewhat Support	5 – Strongly Support	Don't know/ no opinio
Citywide:						
Maintain the current policy for existing commercial and industrial growth potential for approximately 19,070 additional jobs by 2040 and potential for future total of 55,070 jobs according to zoning capacity.						
Retain and protect service industrial (e.g. auto repair, building and landscaping contractors, etc.) and small businesses in light industrial areas.						
Reduce commercial and industrial growth potential						
Reduce commercial and industrial growth potential somewhat, while also shifting potential to allow more housing.						
Limit the annual commercial and industrial growth potential. Adopt a non-residential "growth management system" to constrain the annual rate of commercial and industrial development in the city (i.e., allow only a limited amount of new square feet of these uses to be built each year).						٠
For Specific Areas:						
Reduce commercial growth potential in the Boulder Valley Regional Center (around 29th Street Center and 28th/30th Street corridors) Through land use changes, decrease some potential for future commercial and offices in this location (Map Location #2 on Map 2, previous page)						
Reduce commercial growth potential in Neighborhood Centers Through land use changes, decrease some potential for future commercial and office space in these locations (Map Locations #5 through 14)						
Reduce industrial growth potential in Light Industrial areas Through land use changes, decrease some potential for future light industrial space (Map 2 grey hatched areas in East Boulder and Gunbarrel)						
Oo you have other comments about non-residential and future job growth?			office, lig	nt industri	al) growtl	n polici

Building Heights in City Mixed Use and Non-Residential

The City Charter limits building heights in Boulder to a maximum of 55 feet and zoning regulations determine allowed heights for specific areas. Height modifications to allow taller buildings can be allowed through the development review process (i.e., site review).

In response to community concerns about such height modifications, the city has an ordinance in place through April 2017 that limits heights taller than 35 feet (up to 55 feet) to specific areas as shown in Map 3 (those with a plan in place or that have had public process, such as Downtown, Boulder Junction, etc.).



10. Do you support or oppose the following approaches to building height in mixed use and non-residential areas?

ureus.						
	1 –	2 -		4 -	5 –	Don't
	Strongly	Somewhat	3 -	Somewhat	Strongly	know/ no
	Oppose	Oppose	Neutral	Support	Support	opinion
Allow buildings taller than 3-stories (up to 55 feet) in						
additional mixed use and commercial areas, not just those						
shown on Map 3 (i.e., allow limitation ordinance to expire)						
Allow buildings taller than 3-stories (up to 55 feet) in						
additional mixed use and commercial areas only if certain						
community benefits are provided (e.g., permanently affordable			–			–
housing and other benefits)						
Limit the height of buildings that are taller than 3-						
stories to specific mixed use and commercial areas of						
the city as shown in Map 3 (i.e., extend limitation ordinance)						

11.	Do you have other comments about building heights?	

HOUSING

Housing Mix and Locations

The 2015 Comprehensive Plan survey identified a greater diversity of housing types and price ranges as the highest priority action. The shortage of affordable housing in Boulder—especially for the workforce and middle income households— was identified by the community as a critical need, and diminishing housing affordability is making it harder for Boulder to be the diverse and inclusive community it strives to be.

Future residential growth under the current Plan will result in new housing mostly in mixed use commercial areas in Central Boulder and Boulder Junction and otherwise distributed in centers designated for "Mixed Use" or "Residential Medium or High" along major corridors such as 28th Street or near Downtown. However, at the current rate of housing growth of one percent average per annum, the future housing potential will be exhausted before 2040.

Increasing the potential for housing in commercial centers, light industrial areas, or along commercial corridors such as 28th Street provides opportunities to create more permanently affordable and market rate middle income housing, contribute to diversity and social equity in the community, and better balance the future mix of jobs and housing. Conversely, such housing growth could also create additional demands for services and infrastructure (such as open space, parks, streets and utilities) and concerns of adjacent neighborhoods about compatibility and overall community character. The next few questions address housing options.

12. To meet future diverse housing needs, Boulder is exploring changes to the land use plan that could allow additional future housing (e.g., townhomes, rowhomes, stacked flats, live-work units) in certain locations noted below and new standards and incentives to ensure that a substantial amount of any future new housing is permanently affordable to low and middle incomes. What is *your* general level of support or opposition for new housing?

	1-	2 -		4 -	5 –	Don't know/
	Strongly Oppose	Somewhat Oppose	3 - Neutral	Somewhat Support	Strongly Support	no opinion
Maintain future housing potential for approximately 6,750 new housing units in Boulder (including CU dorms).						
Allow additional housing potential in Boulder (i.e., more than the 6,750 projected units)						
Allow additional housing potential in Boulder only if a substantial amount of any future housing is permanently affordable to low and middle incomes					٥	۰

Note: The following two pairs of images are for reference in the next set of questions

Example of a **Light Industrial Area** that takes a former parking lot and warehouse building and includes an active street, ground level uses (e.g., a café/deli), improved landscape and furnishings, and a mix of uses including housing in the background.







AFTERSource: StudioINSITE

Example of **Neighborhood Center** showing active ground level and outdoor uses, live-work where housing is above retail and work space, landscaping, pedestrian features, and transitions to residential neighborhoods with smaller, lower intensity uses.





BEFORE

Source: http://www.cororealty.com/news/aldi-coming-riverstone-mill-shopping-center Source: St.

AFTERSource: StudioINSITE

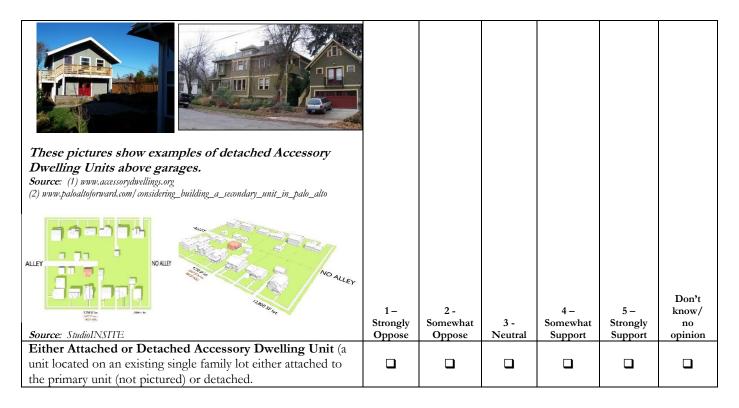
13. What is your level of support or opposition for each approach to address future housing (including for low and middle incomes) in certain locations?

	1 – Strongly Oppose	2 - Somewhat Oppose	3 - Neutral	4 – Somewhat Support	5 – Strongly Support	Don't know/ no opinion
Change the Boulder Valley Regional Commercial Center (29th Street Center and 28th/30th Street corridor) land uses to allow more housing such as apartments and townhomes (Map 2, Location #2)						
Change land uses in Neighborhood Centers to allow for a variety of housing such as townhomes, rowhomes, and housing mixed with retail uses (<i>Map Locations #5 through 14</i>). See example of 3-story mixed use in the second pair of images above.						
Change some of the Light Industrial Areas in Gunbarrel and East Boulder to allow more housing such as rowhomes or live-work units mixed with new local retail and amenities (Map #2 grey hatched areas in East Boulder and Gunbarrel)						
Allow options such as accessory dwelling units and small detached homes for residential infill in some single-family Residential Neighborhoods .						

Options for Residential Infill

Some residents have voiced concerns about changes to established single-family neighborhoods, such as newly-built large homes. Others have expressed a desire for changes to create more diverse housing types, such as allowing for more accessory units. The following questions explore different types of infill in neighborhoods than what current policy and regulations allow. The overall amount of square footage allowed on a lot would not be increased. The city would like to understand what options residents think are appropriate or not in single family neighborhoods. (Note: if there is support for these options, they may not be allowed in all single-family neighborhoods but would be further explored for appropriateness in select areas and regulated accordingly.)

14. Do you generally support or generally oppose the following types of housing options *(not styles)* for areas that are primarily single family, low density neighborhoods in Boulder (such as Newlands, Whittier, Wonderland Hill)? Please look first at the photos illustrating each type and then rate your level of support or opposition for that type. (see next page)





These examples show 1) a stacked duplex and 2) a side by side-by-side duplex. Source: 1) http://missingmiddlehousing.com/tag/stacked-duplex/ 2) http://admblog.co.nz/density-done-well-not-iust-downtown/						
Source: StudioINSITE	1 – Strongly Oppose	2 – Somewhat Oppose	3 – Neutral	4 – Somewhat Support	5 – Strongly Support	Don't know/ no opinion
Duplex or duplex conversion (a paired set of street facing units on a single lot) not increasing overall amount of square footage			ם.			



	1 – Strongly			4 – Somewhat	5 – Strongly	Don't know/ no
Suggestions for other type(s) of infill housing, if any (specify):	Oppose	Oppose	Neutral	Support	Support	opinion
	_					
	_					
5. Currently the size of new homes is limited based on the effect on smaller lots than on larger lots which still allow or generally oppose the idea of <u>further</u> limiting the size	w for larger	homes to	be built.	Do you g		
	1 – Strongly	2 – Somewhat	3 –	4 – Somewhat	5 – Strongly	Don't know/ no
Limit future house sizes in Boulder, in general	Oppose	Oppose	Neutral	Support	Support	opinion
Limit future house sizes in Bounder, in general Limit future house sizes only on larger residential lots						
Change regulations so that large lots can have two or three smaller homes instead of one very large home.						
Pursue other strategies to address impacts on neighborhoods (specify):						
THER POLICY CHOICES						
Neighborhood Improvements						
7. Thinking about the Boulder Valley neighborhood wher (Rank in order UP TO 8 items; enter 1 [most important] through 8 [•		•			better?
Addressing maintenance, noise, code enforcement						
Arts and culture, such as venues and performance		nmunity pu	ıblic art aı	nd murals		
Better sidewalks, bike lanes and pedestrian crossing	ıgs					
Better transit access and frequency						
Establishing a unique neighborhood identity						
Improved safety						
Improved street maintenance						
More affordable housing units						
More retail (shops, dining) within a short (15-min	ute) walk					
Parks, trailheads access and/or improvements						
Improved parking accessPlan for future of nearby commercial or mixed us	e areas, and	better tran	sitions to	residential	areas of th	he
neighborhood	actor					
Preservation of existing housing and existing char Social structure, ability for neighbors to communications.		ch other				
Social structure, ability for neighbors to communityTraffic calming/slowing tactics (such as speed but		ch omer				
Other ideas:						

Community Benefit from Development

Current development criteria require projects to meet requirements and provide certain features (i.e., affordable housing, open space, energy conservation, fees to pay for infrastructure and services, multi-modal transportation options, quality design, historic resources). As part of the Comprehensive Plan update, the city is exploring ways to better define the additional community benefits that would be required when properties are granted increases in density through additional height or zoning changes.

18.	provided	nents, be provided by such development?
20.	If yes, please rank up to 5 options for community bendevelopment requirements, that you believe should be site. (Rank in order your TOP 5 items; enter 1 [most important] Additional permanently affordable housing for a cultural and art facilities, such as venue and perNon-profit space or affordable commercial space	low and middle income households formance spaces, community public art and murals ce iund s required cansit corridor
Fin	nally, a few more questions about yourself, for grouping	g purposes only. As a reminder, all individual responses
	confidential.	
21.	Do you live in: ☐ City of Boulder ☐ Unincorporated area of Boulder County ☐ Other area outside of Boulder Valley	25. Where do you work? Boulder Louisville Broomfield/Interlocken Denver
22.	About how many years have you lived in the Boulder Valley? years (Enter 0 if less than 6 months)	Denver Other: 26. Do you ever work at your home? No
23.	Including yourself, how many people live in your household? people (Enter 1 if you live alone)	 Yes, my business is out of my home Yes, I always work at home instead of my employer's location Yes, sometimes I work at home instead of my
24.	Are you employed? Yes No (GO TO O 27)	employer's location, sometimes at my employer's location Other:

27.	Are you a full- or part-time university or college student? No Yes, at the CU Boulder campus Yes, at Naropa Yes, somewhere else	32. Which of these categories best describes the total gross annual income of your household (before taxes)? □ Less than \$50,000 □ \$150,000 to \$199,999 □ \$50,000 to \$99,999 □ \$200,000 to \$249,999 □ \$100,000 to \$149,999 □ \$250,000 or more
28.	Please check the one box that most closely describes the type of housing unit you live in. A single-family home An apartment in an apartment complex An apartment in a single-family home A condominium or townhouse A mobile home Group quarters (sorority/fraternity house, dorm, nursing home – go to Q. 30) Other:	 33. Are you of Chicano/Chicana/Mexican-American, Latino/Latina, or Hispanic origin? Yes No 34. Which best describes your race? (Please select all that apply) White Asian or Pacific Islander American Indian, Eskimo or Aleut Black or African American
29.	Do you own or rent your residence? (If you own a mobile home but pay a lot fee, then you own your residence.) Own Rent Other:	Other, please specify: 35. What is your gender? Male Female Other
30.	What is your age? ☐ Under 20 ☐ 45 to 54 ☐ 20 to 24 ☐ 55 to 64 ☐ 25 to 34 ☐ 65 to 74 ☐ 35 to 44 ☐ Over 74	36. (OPTIONAL) Would you be interested in participating in additional opinion surveys or focus groups regarding the Boulder Valley Comprehensive Plan update? (Your information will be used solely to contact you for the reasons you specify; you will not be added to any lists and your responses will not be linked to
31.	Yes No □ Children age 12 or younger □ Teenagers age 13 to 18 □ Adults age 65 or older □ Anyone with a long-term disability	your contact information.) No Yes, I am interested in participating in further surveys or focus groups regarding the BVCP Yes, sign me up for the City of Boulder Planning Department email list for periodic email updates on the BVCP process Yes, enter me in the prize drawing for one of three \$50 Downtown Boulder gift certificates
		If yes to any of the above, please provide your email address or phone number so we may contact you.
		Email
		Phone: